



# KOH SAR UNIVERSITY, MURREE

## Office of Research, Innovation and Commercialization

### Introduction

Providing quality education and conducive research environment has always been a top priority of Kohsar University Murree since its inception in 2020. We believe that countries can flourish through an active research culture and a continual process of knowledge building for productivity. The Office of Research, Innovation and Commercialization (ORIC) at KUM was established in April 2022 with a responsibility to provide conducive environment for KUM research community. Among others it has the responsibility to:

- Sensitize KUM research community about funding opportunities, be engaged in the preparation and submission of research proposals and track award or research projects.
- Act as a bridge between faculty and national and international donors (Both internal and externally funded research proposals, travel grants, sponsored conferences, workshops, seminars, consulting assignments etc.).
- Develop joint ventures and collaborative working relationship with other institutions through Memorandums of Understanding (MoU).
- Establish and look after the activities of Business Incubation Centre to foster the student start ups and ensure their conversion into reality.

ORIC views student start-ups as key contributors to economic and social development of the country. Business Incubation Centre (BIC), to be launched soon, aims to inculcate the culture of innovation, research, and commercialization through entrepreneurship among the youth and nourishing them to be a productive entity. With an aim to strengthen the knowledge ecosystem, we are continuously working for the betterment of society by transforming the innovative ideas into reality through R&D.

**Vision:** Using scientific research for the economic growth and prosperity of the mountain communities

### **Mission:**

- Provide a conducive environment for students, faculty members and researchers for meaningful and innovative research to address issues of local community on scientific basis.
- Promote an entrepreneurial culture where scientific research could be translated into viable commercial products that could be used for the benefit of the local communities.
- Develop a strong university-industry linkage to ensure well targeted research that could serve the needs of the industry.
- Strengthen the relationship with policy making institutes to ensure demand driven research at the university.
- Provide a platform for the inception and growth of innovative business idea through Business Incubation Centre for the students and faculty members of the University as well as local youth.