

DR SYED HUSSAIN MUSTAFA GILLANI

PhD - Management Sciences
Certificate in Public Management (LUMS)
Peer Reviewer NBEAC-HEC
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PERSONAL STATEMENT

I am a self-motivated individual with fourteen years of experience driven to inspire peers, fellows, and students to pursue academic and personal excellence. I strive to create a collaborative and engaging learning environment where peers and students become learners and lifelong scholars/researchers. A professional who does not measure the amount of effort expended but the progress made towards achieving both institutional and personal objectives.

PROFESSIONAL BRIEF

- A SZABIST postgraduate and NUML, Islamabad's doctorate holder with experience of more than **fourteen years (14 yrs.)** in the corporate and academic sectors.
- I have received a **Token of Appreciation from the Rector of National Textile University, Faisalabad**, for successfully conducting a training session as a resource person on "University Revised Ranking Criteria" (2018).
- I have received an **Appreciation Certificate from the Rector of The University of Faisalabad** for the successful implementation and formulation of policies, procedures, and practices of delivering an online education system during the COVID-19 pandemic (2020).
- I have received a **Token of Appreciation from the University of Management Technology, Lahore**, for successfully conducting the MPhil & PhD. Review of their academic programs (2020).
- I have received a **Token of Appreciation from the Director of Faisalabad Campus National University of Computer & Emerging Sciences** for successfully conducting the MPhil & PhD. Review of their academic programs (2020).
- I have received a **Token of Appreciation from the University of Management Technology, Lahore**, for successfully conducting the MPhil & PhD. Review of their academic programs (2021).
- I have received a **Token of Appreciation from the Rector of National Textile University, Faisalabad**, for successfully conducting the Brainstorming session of all stakeholders to define the vision of Faisalabad Business School-National Textile University (2021).
- I have received a **Token of Appreciation from the Rector of National Textile University, Faisalabad**, for the successful onboarding of Interloop (Pvt) Ltd in a consultancy project and overall outstanding performance in 2021 & and 2022 (2022).
- I have received a **Token of Appreciation from the Rector of National Textile University, Faisalabad**, for the successful accreditation of the BBA Program from NBEAC as a Focal Person (2023).

TRAININGS & WORKSHOPS ATTENDED

- Successfully completed Executives Training Course from **Lahore University of Management Sciences (LUMS)**, on **"Procurement Management"** (5 x Days)
- Successfully completed Executives Training Course from **Lahore University of Management Sciences (LUMS)**, on **"Negotiation Skills"** (4 x Days)
- Successfully completed Executives Training Course from **Lahore University of Management Sciences (LUMS)**, on **"Monitoring & Evaluation"** (5 x Days)
- Successfully completed Executives Training Course from **Lahore University of Management Sciences (LUMS)**, on **"Financial Management"** (5 x Days)
- Successfully completed Executives Training Course from **Lahore University of Management Sciences (LUMS)**, on **"Project Management"** (5 x Days)
- Successfully completed Executives Training Course from **Lahore University of Management Sciences (LUMS)**, on **"HR Management & Administration"** (5 x Days)
- Successfully completed Executives Training Course from **Lahore University of Management Sciences (LUMS)**, on **"Development & Leadership: The Gender Dimension"** (3 x Days)
- Successfully completed Executives Training Course from **Lahore University of Management Sciences (LUMS)**, on **"Leadership & Cultural Changes"** (3 x Days)
- Attended training workshop organized by the National University of Computer and Emerging Sciences (FAST) on **"Design and Development of Curriculum and its Assessment Techniques"** (1 x Day)
- Attended training workshop organized by **Quality Assurance Agency – HEC** on **"Progressive Review Meeting & Training for Quality Enhancement Cells"** (2 x Days)
- Attending a training workshop organized by the **National University of Modern Languages (NUML) Islamabad**, on **"Excel for Data Transformation and Analysis"** (1 x Day)
- Successfully completed Executives Training Course from **Institute of Business Administration (IBA) - Karachi**, on **"HR as a Strategic Business Partner"** (3 x Days)
- Attended workshop organized by **the Institute of Tender Management (ITM)**, on **"Basics of Procurement Process"**
- Attended workshop organized by **the Institute of Tender Management (ITM)**, on **"Procurement Issues and Solutions"**
- Attended workshop organized by **the Institute of Tender Management (ITM)**, on **"Controlling corruption in Public Procurement"**
- Attended workshop organized by **the Institute of Tender Management (ITM)**, on **"How to avoid Mis-Procurement"**
- Attended workshop organized by **the Institute of Tender Management (ITM)**, on **"Procurement of Consultancy Services"**
- Attended Two Days workshop organized by **PPRA on Public Procurement Rules - 2004"**
- Successfully completed Executives Training Course from **FAST- Islamabad**, on **"Selling Skills"** (1 x Day)
- Attended One Days workshop organized by **NBEAC** on **"Business Schools: Nurturing the new normal"**
- Attended Two Days workshop organized by **NBEAC** on **"Experiential Learning"**
- Attended One Days workshop organized by **NEWPORTS INSTITUTE** on **"Use of Online Teaching to Enhance Quality of Education: Ideas for Post-COVID Planning"**
- Attended One Days workshop organized by **PROQUEST Education** on **"The Art of Academic Honesty: Plagiarism Unpacked"**

SERVICES PROVIDED AS PROFESSIONAL TRAINER

- Trainer for **SMEDA** on “**Basic of labour laws**” (2020-Date)
- Trainer for **National Productivity Organization** on **FPRW-ILO** (2021-Date) in collaboration with **Employee Federation and ILO**.
- Trainer for **WAPDA Training Academy** (2022)
- Trainer for **Employee Federation of Pakistan** on “**Implementing Requirements for Due Diligence**” in collaboration with the ILO.

RESEARCH GRANTS

- Successfully secured **NPRU Project** titled “**Employment Injury Protection Scheme for Workers in the Textile Sector of Pakistan and Compliance of COVID-19 SOPs**” vide letter # **Ref No. 20-16261/NRPU/R&D/HEC/2021-2020** amounting to **Rs. 9,955,000/-**
- Successfully completed **SRSP-Phase III Project** titled “**Designing Strategic HR Practices for the Textile Sector to Achieve Organization Citizenship Behavior of Employees**” amounting to **Rs. 200,000/-**
- Successfully secured a **Consultancy Project** from **Interloop (Pvt) Ltd** as a main lead for **National Textile University** amounting to **Rs. 2,800,000/-**

RESEARCH JOURNAL PUBLICATIONS

- Authored the published Research Paper "Impact of Learning Organization Practices on Organizational Effectiveness; the Mediating role of Organizational Commitment" in Vol 16 Issue No 2, July 2014 of **Pakistan Business Review (PBR) HEC Approved Journal (Y category)**.
- Authored the published Research Paper "Studying the Organizational Learning and Organizational Effectiveness among cellular companies of Pakistan" in Volume 20, Issue 3, October 2018 of **Pakistan Business Review (PBR) HEC Approved Journal (X category)**.
- Authored the published Research Paper "Service Innovation Capabilities as Precursor to Business Model Innovation: A Conditional Process Analysis" in Volume 27, Issue 2, August 2019 of **Asian Journal of Technology Innovation August 2019 (W Category)**.
- Authored the published Research Paper "Does innovation capabilities affect the new service innovation success among Pakistani cellular companies?" in Issue 1, Volume 13, April 2019 of **Asia Pacific Journal of Innovation and Entrepreneurship HEC Approved Journal (Y category)**.
- Authored the published Research paper "What brings the innovation in business model(s): Evidence from Pakistan Mobile Banking Sector" in Volume 14, Issue 2, June 2020 of **South Asian Journal of Management Sciences (SAJMS) HEC Approved Journal (X category)**
- Authored the published Research paper "Exploring Missing link among innovation capabilities and service innovation: An evidence from mobile banking sector of Pakistan" in Volume 13, Issue 1, June 2020 of **Abasyn Journal of Social Sciences HEC Approved Journal (X category)**
- Authored the published Research Paper "Learning Adaptation and Motivation as a Precursor of Innovation" in Issue 3, Volume 20, December 2021 of **Indian Journal of Economics and Business HEC Approved Journal (X category)**.

- Authored the published Research Paper "Impact of Organization Learning Processes on Organizational Effectiveness: The Moderated Mediation Analysis" in Issue 1, Volume 12, March 2021 of **International Journal on Emerging Technologies HEC Approved Journal (Y category)**.
- Authored the published Research Paper "Role of Social Media Marketing Activities in Influencing Customer Intentions: A Perspective of a New Emerging Era" in Volume 12, 2022 of **Frontiers in Psychology HEC Approved Journal (W category)**.
- Authored the published Research Paper "How a chairperson's international experience can affect the postentry speed of international SMEs from emerging economies: the roles of functional variety and power" in the **International Journal of Emerging Markets HEC Approved Journal (W category)**.
- Authored the published Research Paper "Impact of Internal Brand Management on Brand Performance: An Empirical Investigation of Fashion Brand" in the **Journal of Promotion Management HEC Approved Journal (X category)**.
- Authored the published Research Paper "An Investigation of the Challenges Faced in the Implementation of Sustainable Practices: A Case Study of Textile Firms in Faisalabad" in the Issue 1, Volume 2, July-December 2022 of **Alhamd Multidisciplinary Research Journal (Y category)**.
- Authored the published Research Paper "Effect of Safety Management and Green Practices on Sustainable Performance of Health Care Organizations" in the Issue 2, Volume 2, January-June 2023 of **Alhamd Multidisciplinary Research Journal (Y category)**.

INTERNATIONAL CONFERENCES

- Attended and Presented Research Paper "Impact of Closet Counsel, Emotional Advertising Carryover and Online Product Reviews on Emotional Purchase Intention of Mobile Phone Buyers" at **NUML International Conference on Business Management and Emerging Trends 2012, Islamabad**.
- Attended and Presented a Research Paper "Impact of HR practices on perceived employee performance" on **ICICTT 2013, Karachi (FUUAST)**.
- Presented research paper titled "Impact of Organizational Learning Processes on Organizational Effectiveness: The Moderated Mediation Analysis (Need for OL in Cellular Firms)" at the **4th ASIA International Conference 2018 (AIC2018) held in Langkawi, Malaysia on 8-9 December 2018**.

NEWSPAPER PUBLICATIONS

- Authored the Article "**NADRA – Proudly Rising the Sky**" in **Business Observer (2006)**.
- Authored the Article "**Success Story of NADRA**" in **The Finance (2006)**.
- Authored the Article "**NADRA e-Sahulat**" in **Business Observer (2010)**.

PROFESSIONAL EXPERIENCE

Associate Professor/Chairperson Department of Management Sciences

Kohsar University Murree

Assistant Professor

National Textile University, Faisalabad

Assistant Professor/Director Quality Enhancement Cell

The University of Faisalabad

Assistant Manager

National Database & Registration Authority Headquarters, Islamabad