Scheme of Studies of BBA

Semester I

Course code	Categories	Course Title	Credit hours
MGT-101	Major-1	Introduction to Business	3(3-0)
ENV-208	Gen Ed-5	Environmental Management Sciences	3(3-0)
DES-301	Gen Ed-4	History of Art and Culture	3(3-0)
GEN-105	Gen Ed-3	Ideology and Constitution of Pakistan	2(2-0)
ENG-101	Gen Ed-1	Functional English	3(3-0)
ICT-103	Gen Ed-2	Application of Information and Computer Technologies	3(2-1)
GEN-214	Gen Ed-13	Translation of Holy Quran-I (Non-Credit)	Nil
Total Credit Hours			**17**

Semester II

Course code	Categories	Course Title	Credit hours
MGT-102	Major-2	Principles of Accounting	3(3-0)
MGT-104	Major-3	Principles of Management	3(3-0)
MGT-106	Major-4	Principles of Marketing	3(3-0)
ENG-102	Gen Ed-7	Expository Writing	3(3-0)
PSY-101	Gen Ed-6	Introduction to Psychology	2(2-0)
IST-104	Gen Ed-8	Islamic Studies (OR) Religious Education/Ethics	2(2-0)
GEN-214	Gen Ed-13	Translation of Holy Quran-II (Non-Credit)	
Total Credit Hours			**16**

Semester III

Course code	Categories	Course Title	Credit hours
MGT-201	Major-5	Business Communication	3(3-0)
MGT-203	Major-6	Fundamentals of Human Resource Management	3(3-0)

Course code	Categories	Course Title	Credit hours
MGT-205	Major-7	Financial Management	3(3-0)
GEN-211	Gen Ed-9	Civics and Community Engagement	2(2-0)
GEN-106	ID-1	Microeconomics	3(3-0)
GEN-210	Gen Ed-10	Quantitative Reasoning-I	3(3-0)
GEN-214	-----	Translation of Holy Quran-III (Non-Credit)	
Total Credit Hours			**17**

Semester IV

Course code	Categories	Course Title	Credit hours
MGT-202	Major-8	Management Information Systems	3(3-0)
MGT-204	Major-9	Corporate Finance	3(3-0)
MGT-206	Major-10	Business Analytics	3(3-0)
MGT-208	Major-11	Marketing Research	3(3-0)
GEN-210	Gen Ed-11	Quantitative Reasoning-II	3(3-0)
GEN-212	Gen Ed-12	Entrepreneurship	2(2-0)
GEN-214	Gen Ed-13	Translation of Holy Quran-IV (Non-Credit)	NC
GEN-107	Gen Ed-14	Seerat of the Holy Prophet (SAW)	NC
Total Credit Hours			**17**

Semester V

Course code	Categories	Course Title	Credit hours
MGT-301	Major-12	Supply Chain Management	3(3-0)
MGT-303	Major-13	Organizational Behavior	3(3-0)
MGT-305	Major-14	Total Quality Management	3(3-0)
MGT-307	Major-15	International Business	3(3-0)
MGT-309	Major-16	Financial Accounting	3(3-0)
GEN-107	ID-2	Macro Economics	3(3-0)
Total Credit Hours			**18**

Semester VI

Course code	Categories	Course Title	Credit hours
MGT-302	Major-17	Information Technology Innovations in Business	3(3-0)
MGT-304	Major-18	Marketing Management	3(3-0)
MGT-306	Major-19	Business Law	3(3-0)
	Elective-I		3(3-0)
	Elective-II		3(3-0)
Total Credit Hours			**15**

Semester VII

Course code	Categories	Course Title	Credit hours
STA-105	ID-3	Statistical Tools for Research	3(3-0)
MGT-401	Major-20	Strategic Management	3(3-0)
MGT-403	Major-21	Business Research Methods	3(3-0)
	Elective-III		3(3-0)
	Elective-IV		3(3-0)
Total Credit Hours			**15**

Semester VIII

Course code	Categories	Course Title	Credit hours
MGT-402	Major-22	Business Ethics and Corporate Social Responsibility (CSR)	3(3-0)
MGT-404	Major-23	Operations Management	3(3-0)
MGT-406	Major-24	Digital Entrepreneurship	3(3-0)
THM-105	ID-4	Introduction to Tourism and Hospitality	3(3-0)
MGT-408		Capstone Project	3(0-3)
Total Credit Hours			**15**