

Approved SoS for BS in Tourism and Hospitality Management by BoS

Compulsory Requirements		
9 courses with 25 Credit hours		
Course Code	Course Title	Credit Hrs.
ENG-101	English-I: Reading and Writing Skills	3 (3, 0)
ENG-105	English-II: Composition Writing	3 (3, 0)
ENG-201	English-III: Communication and Presentation Skills	3 (3, 0)
STA-103	Statistics I (Introduction to Statistics)	3 (3, 0)
GEN-101	Pakistan Studies	2 (2, 0)
IST/ETH-101	Islamic Studies/Ethics	2 (2, 0)
MTH-106	Mathematics-I	3 (3, 0)
	Statistics II/Uni. Option	3 (3, 0)
CSC-151	Introduction to Computer Technology	3 (3, 0)
General Courses to be Chosen from other Departments		
9 courses: 27 Cr. Hours		
Course Code	Course Title	Credit Hours
GEN-111	Cultural History of Pakistan	3 (3, 0)
GEN-171	Principle of Management	3 (3, 0)
GEN-172	Introduction to Business	3 (3, 0)
GEN-121	Introduction to Archeology	3 (3, 0)
SOC-204	Introduction to Social Psychology	3 (3, 0)
GEN-203	Critical Thinking	3 (3, 0)
SOC-101	Introduction to Sociology	3 (3, 0)
GEN-231	Soft Skills & Business Ethics	3 (3, 0)
GEN-232	Heritage Conservation	3 (3, 0)
GEN-173	Principle of Marketing	3 (3, 0)
GEN-174	Human Resource Management	3 (3, 0)
KUM-201	Entrepreneurship	3 (3, 0)
SOC-319	Organizational behavior	3 (3, 0)
DES-201	Interior Design	3 (3, 0)
DES-202	Fundamentals of Photography	3 (2,1)
DES-205	Foundation of Video Production	3 (2,1)
DES-408	Documentary Filmmaking	3 (0,3)
Discipline Specific Foundation Courses		
10 Courses: 30 Credit hours		
Course Code	Course Title	Credit Hrs.
THM-201	Event Management	3 (2, 1)
THM-202	House Keeping Operations & Management	3 (2, 1)
THM-303	Hospitality Operations	3 (2, 1)
THM-104	Introduction to Tourism and Hospitality	3 (3, 0)
THM-105	Tourist Destinations of Pakistan	3 (3, 0)
THM-206	Cultural Tourism	3 (3, 0)
THM-207	Tourism Management	3 (3, 0)
THM-308	Sustainable Tourism	3 (3, 0)
THM-309	Research Methodology	3 (3, 0)

THM-410	Tourism & Hospitality Laws	3 (3, 0)
Major courses including research project/internship		
12 courses: 36 Credit hours		
Course Code	Course Title	Credit Hrs.
THM-211	Front Office Operations and Management	3 (2, 1)
THM-212	Culinary Art	3 (2, 1)
THM-313	Sports and Adventure Tourism	3 (2, 1)
THM-314	Sacred/Religious Tourism	3 (3, 0)
THM-115	Concepts and Principles of Tourism	3 (3, 0)
THM-316	Travel & Tour Operations	3 (3, 0)
THM-317	Tourism Marketing	3 (3, 0)
THM-418	Ecotourism	3 (3, 0)
THM-319	Accounting and Finance for Tourism and Hospitality	3 (3, 0)
THM-320	Heritage Management	3 (3, 0)
THM-421	Research Project	6 (6-0)
THM-322	Industry Internship /Project	0-0
List of Elective Courses		
4 Courses: 12 Credit Hrs.		
Course Code	Course Title	Credit Hrs.
THM-424	Health, Nutrition and Food Safety	3 (3, 0)
THM-425	Tourism Policy, Planning and Development	3 (3, 0)
THM-426	Destination Branding	3 (3, 0)
THM-427	Global Destinations	3 (3, 0)
THM-428	Project Planning & Management	3 (3, 0)
THM-429	Tourism and Peace	3 (3, 0)
THM-430	Transportation Management	3 (3, 0)

Scheme of Studies for BS Tourism & Hospitality Management (Semester wise Breakdown)

Semester-I			
Course Code	Course Title	Credit Hours	
ENG-101	English-I (Reading and Writing Skills)	3 (3, 0)	Compulsory
CSC-151	Introduction to Computer Technology	3 (2, 1)	Compulsory
GEN-101	Pakistan Studies	2 (2, 0)	Compulsory
THM-104	Introduction to Tourism and Hospitality	3 (3, 0)	Foundation
	General:	3 (3, 0)	General
	General:	3 (3, 0)	General
Total		17	
Semester-II			
ENG-105	English-II (Composition writing)	3 (3, 0)	Compulsory
IST/ETH-101	Islamic Studies/Ethics	2 (2, 0)	Compulsory
THM-105	Tourist Destinations of Pakistan	3 (3, 0)	Foundation
THM-115	Concepts & Principle of Tourism	3 (3, 0)	Major
	General:	3 (3, 0)	General

	General:	3 (3, 0)	General
Total		17	
Semester-III			
ENG-201	English-III (Communication and Presentation Skill)	3 (3, 0)	Compulsory
MTH-106	Mathematics-I	3 (3, 0)	Compulsory
THM-202	House Keeping Operations & Management	3 (2, 1)	Foundation
STA-103	Stats I (Introduction to Statistics)	3 (3, 0)	Compulsory
	General:	3 (3, 0)	General
	General:	3 (3, 0)	General
Total		18	
Semester-IV			
THM-211	Front Office Operations and Management	3 (2, 1)	Major
	StatisticsII /Univ. Optional	3 (3, 0)	Compulsory
THM-201	Event Management	3 (2, 1)	Foundation
THM-206	Cultural Tourism	3 (3, 0)	Foundation
THM-207	Tourism Management	3 (3, 0)	Foundation
	General:	3 (3, 0)	General
Total		18	
Semester-V			
THM-308	Sustainable Tourism	3 (3, 0)	Foundation
THM-320	Heritage Management	3 (3, 0)	Major
THM-314	Sacred/Religious Tourism	3 (3, 0)	Major
THM-313	Sports and Adventure Tourism	3 (2, 1)	Major
	General:	3 (3, 0)	General
	General:	3 (3, 0)	General
Total		18	
Semester-VI			
THM-309	Research Methodology	3 (3, 0)	Foundation
THM-316	Travel & Tour Operations	3 (3, 0)	Major
THM-317	Tourism Marketing	3 (3, 0)	Major
THM-303	Hospitality Operations	3 (2, 1)	Foundation
THM-319	Accounting and Finance for Tourism and Hospitality	3 (3, 0)	Major
THM-322	Industry Internship/project	0-0	Major
Total		15	
Semester-VII			
Course Code	Course Title	Credit Hours	
THM-410	Tourism & Hospitality Laws	3 (3, 0)	Foundation
THM-412	Culinary Art	3 (2, 1)	Major
THM-418	Ecotourism	3 (3, 0)	Major
THM	Elective-I	3 (3, 0)	Elective
THM	Elective-II	3 (3, 0)	Elective
Total		15	
Semester-VIII			

Course Code	Course Title	Credit Hours	
THM	Elective-III	3 (3, 0)	Elective
THM	Elective-IV	3 (3, 0)	Elective
THM-421	Research Project	6 (6, 0)	Major
Total		12	
Total Credit Hours 130 (Including 6 CHr. Research Project)			

* The scheme of study will be considered open and the university has the right to offer any course in any semester keeping in view the requirements of the pre-requisites.

**The facility for teaching of any of the optional course will be arranged only if reasonable number of students opt for it.

**The course codes of the exiting bathes will be adjusted as per approved new scheme of study.

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Semester-I

Course Code	Course Title	Credit Hours
	Major I	3 (3, 0)
	Major II	3 (3, 0)
	Elective I	3 (3, 0)
	Elective II	3 (3, 0)
Total		12

Semester-II

Course Code	Course Title	Credit Hours
	Major I	3 (3, 0)
	Major II	3 (3, 0)
	Elective I	3 (3, 0)
	Elective II	3 (3, 0)
Total		12

Semester-III & IV

Mandatory research thesis/dissertation of 6 credit hours as per H.E.C.s' policy guidelines.

List of Major Courses			
4 courses: 12 Credit Hours			
Sr. No.	Course Code	Course Title	Credit Hrs.
1	MTH-501	Theory and Practice in Hospitality and Tourism Research	3 (3, 0)
2	MTH-502	Hospitality & Tourism Strategic Issues	3 (3, 0)
3	MTH-503	Indicators of Sustainable Development for Tourism Destinations	3 (3, 0)
4	MTH-504	Advance Research Methods in Tourism and Hospitality	3 (3, 0)
5	MTH-505	Tourism Risk & Disaster Management	3 (3, 0)
List of Elective Courses			
4 courses: 12 Credit Hours			
Sr. No.	Course Code	Course Title	Credit Hrs.
1.	MTH -506	Total Quality Management in Tourism & Hospitality	3 (3, 0)

2.	MTH -507	Critical Issues in Eco-Tourism	3 (3,0)
3.	MTH -508	Cultural Resource Management	3 (3, 0)
4.	MTH -509	Tourism Policy Making in the Real World	3 (3, 0)
5.	MTH -510	Financial Analysis of Tourism & Hospitality Organizations	3 (3, 0)
6.	MTH -511	Cultural Heritage Tourism	3 (3, 0)
7.	MTH -512	Ecotourism (Principles and Practices)	3 (3, 0)
8.	MTH -513	Advance HRM in Tourism and Hospitality	3 (3, 0)
9.	MTH -514	Advance Quantitative Research Methods in Tourism and Hospitality	3 (3, 0)
10.	MTH -515	Tourism Risk & Disaster Management	3 (3, 0)
11.	MTH -516	Advance Hospitality Management	3 (3, 0)
12.	MTH -517	Tourism Theories & Practices	3 (3.0)
13.	MST -518	Team Management and Leadership in Tourism & Hospitality	3 (3, 0)
14.	MTH -519	Natural Resource Management	3 (3, 0)
15.	MTH -520	International Logistics & Supply chain Management	3 (3, 0)
16.	MTH -521	Health, Nutrition and Safety	3 (3, 0)
17.	MTH -522	Destination Management and Branding	3 (3, 0)
18.	MTH -523	Applications of GIS In Tourism	3 (3, 0)
19.	MTH -524	The Business of Tourism	3 (3.0)
20.	MTH -525	Marketing of Tourism Assets	3 (3, 0)
21.	MTH -526	International Tourism: Cultures and Behavior	3 (3, 0)
22.	MTH -527	Transportation Management	3 (3, 0)
23.	MTH -528	Travel Media Tourism & Journalisms	3 (3, 0)
24.	MTH -529	Theme Parks and Resort Management	3 (3, 0)
25.	MTH -530	Tourism SME's & Destination Competitiveness	3 (3, 0)