

## Approved SoS for MS in Tourism and Hospitality Management by BoS

### Semester-I

| Course Code  | Course Title | Credit Hours |
|--------------|--------------|--------------|
|              | Major I      | 3 (3, 0)     |
|              | Major II     | 3 (3, 0)     |
|              | Elective I   | 3 (3, 0)     |
|              | Elective II  | 3 (3, 0)     |
| <b>Total</b> |              | <b>12</b>    |

### Semester-II

| Course Code  | Course Title | Credit Hours |
|--------------|--------------|--------------|
|              | Major I      | 3 (3, 0)     |
|              | Major II     | 3 (3, 0)     |
|              | Elective I   | 3 (3, 0)     |
|              | Elective II  | 3 (3, 0)     |
| <b>Total</b> |              | <b>12</b>    |

### Semester-III & IV

Mandatory research thesis/dissertation of 6 credit hours as per H.E.C.s' policy guidelines.

| <b>List of Major Courses</b>    |             |  |             |
|---------------------------------|-------------|--|-------------|
| 4 courses: 12 Credit Hours      |             |  |             |
| Sr. No.                         | Course Code | Course Title   | Credit Hrs. |
| 1                               | MTH-501     | Theory and Practice in Hospitality and Tourism Research          | 3 (3, 0)    |
| 2                               | MTH-502     | Hospitality & Tourism Strategic Issues                           | 3 (3, 0)    |
| 3                               | MTH-503     | Indicators of Sustainable Development for Tourism Destinations   | 3 (3, 0)    |
| 4                               | MTH-504     | Advance Research Methods in Tourism and Hospitality              | 3 (3, 0)    |
| 5                               | MTH-505     | Tourism Risk & Disaster Management                               | 3 (3, 0)    |
| <b>List of Elective Courses</b> |             |  |             |
| 4 courses: 12 Credit Hours      |             |  |             |
| Sr. No.                         | Course Code | Course Title   | Credit Hrs. |
| 1.                              | MTH -506    | Total Quality Management in Tourism & Hospitality                | 3 (3, 0)    |
| 2.                              | MTH -507    | Critical Issues in Eco-Tourism                                   | 3 (3,0)     |
| 3.                              | MTH -508    | Cultural Resource Management                                     | 3 (3, 0)    |
| 4.                              | MTH -509    | Tourism Policy Making in the Real World                          | 3 (3, 0)    |
| 5.                              | MTH -510    | Financial Analysis of Tourism & Hospitality Organizations        | 3 (3, 0)    |
| 6.                              | MTH -511    | Cultural Heritage Tourism  | 3 (3, 0)    |
| 7.                              | MTH -512    | Ecotourism (Principles and Practices)                            | 3 (3, 0)    |
| 8.                              | MTH -513    | Advance HRM in Tourism and Hospitality                           | 3 (3, 0)    |
| 9.                              | MTH -514    | Advance Quantitative Research Methods in Tourism and Hospitality | 3 (3, 0)    |
| 10.                             | MTH -515    | Tourism Risk & Disaster Management                               | 3 (3, 0)    |
| 11.                             | MTH -516    | Advance Hospitality Management                                   | 3 (3, 0)    |
| 12.                             | MTH -517    | Tourism Theories & Practices                                     | 3 (3.0)     |
| 13.                             | MST -518    | Team Management and Leadership in Tourism & Hospitality          | 3 (3, 0)    |
| 14.                             | MTH -519    | Natural Resource Management                                      | 3 (3, 0)    |

|     |          |   |          |
|-----|----------|---|----------|
| 15. | MTH -520 | International Logistics & Supply chain Management | 3 (3, 0) |
| 16. | MTH -521 | Health, Nutrition and Safety                      | 3 (3, 0) |
| 17. | MTH -522 | Destination Management and Branding               | 3 (3, 0) |
| 18. | MTH -523 | Applications of GIS In Tourism                    | 3 (3, 0) |
| 19. | MTH -524 | The Business of Tourism                           | 3 (3.0)  |
| 20. | MTH -525 | Marketing of Tourism Assets                       | 3 (3, 0) |
| 21. | MTH -526 | International Tourism: Cultures and Behavior      | 3 (3, 0) |
| 22. | MTH -527 | Transportation Management                         | 3 (3, 0) |
| 23. | MTH -528 | Travel Media Tourism & Journalisms                | 3 (3, 0) |
| 24. | MTH -529 | Theme Parks and Resort Management                 | 3 (3, 0) |
| 25. | MTH -530 | Tourism SME's & Destination Competitiveness       | 3 (3, 0) |